

# EPB EV Products

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Brand Strategies



# Industry Trend: Tennessee

20,309 EV on the road; ~2 EVs/ 1,000 people



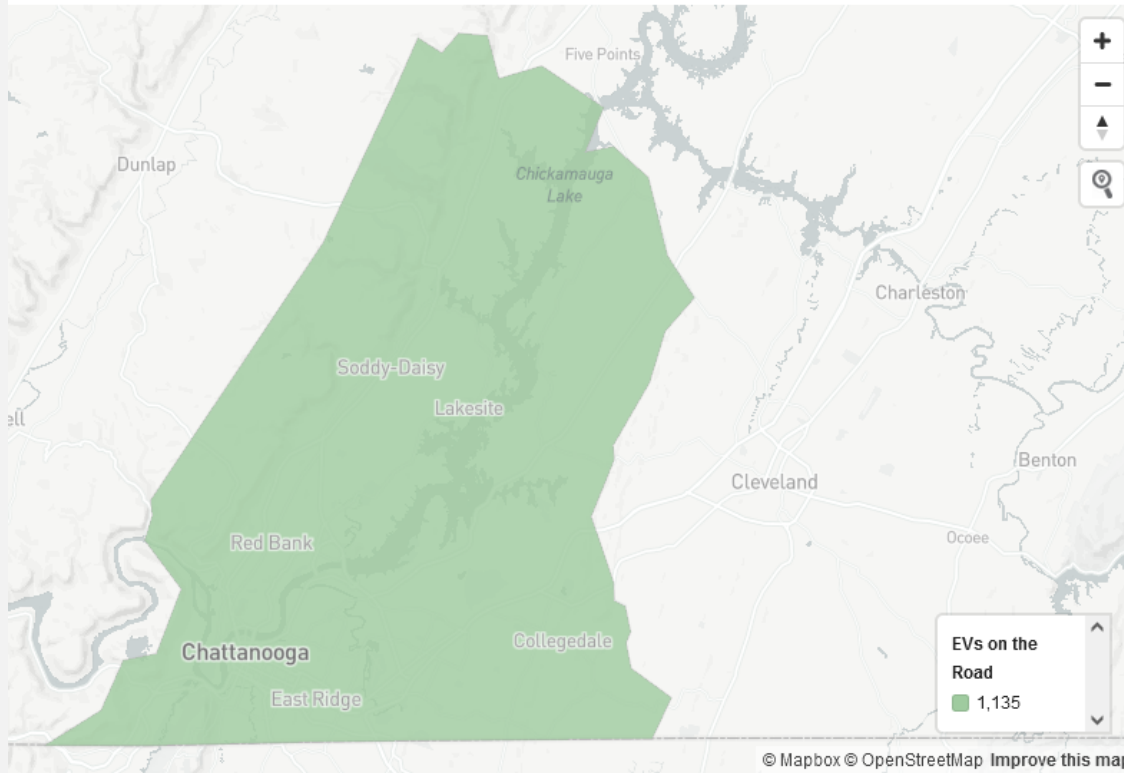
Number of EVs/  
1,000 people:

- Williamson: ~16
- Knox: ~5.4
- Davidson: ~5
- Hamilton: ~3
- Shelby: ~2.5

- Hamilton County is
  - 5<sup>th</sup> in total number of EVs on the road in TN
  - 4<sup>th</sup> in number of EVs per 1,000 people

# Hamilton County Trends

EVs on the Road by County and ZIP Code



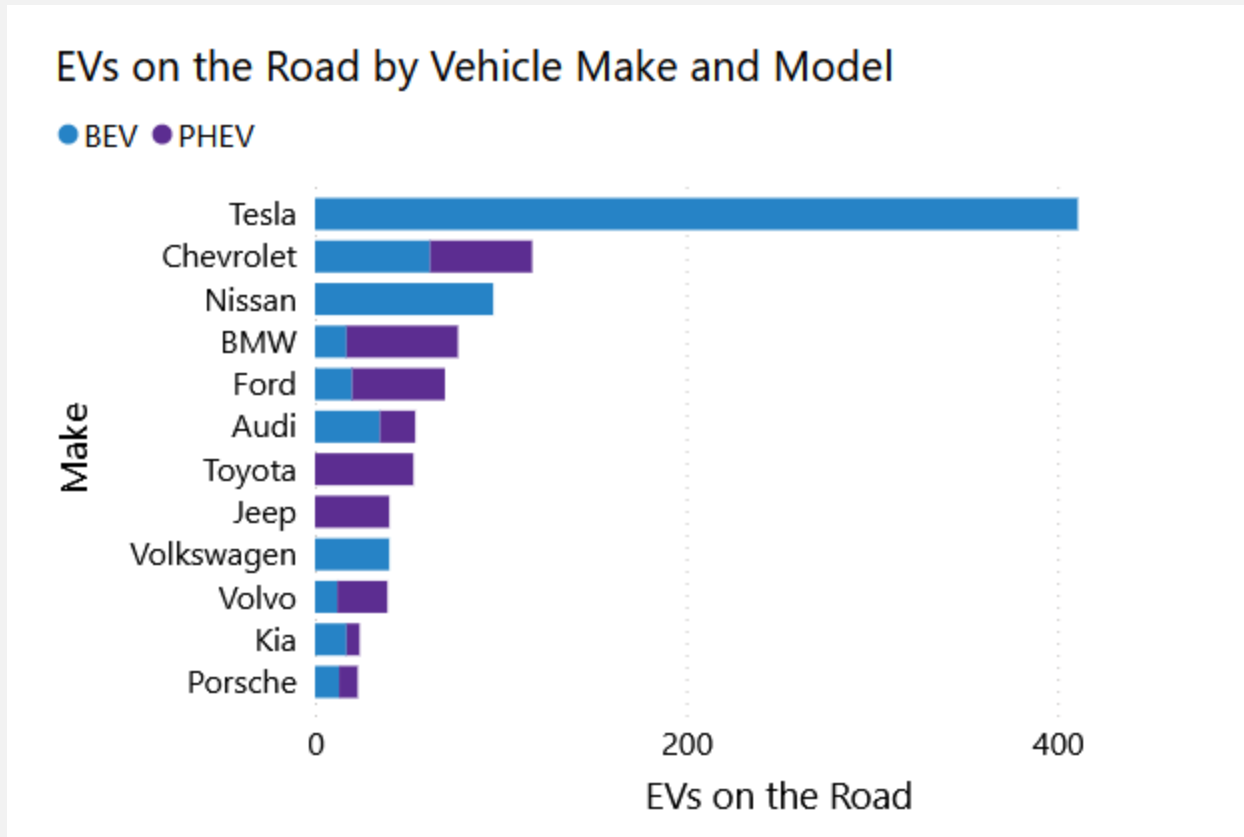
## Key Statistics

1,135  
EVs on the Road  
750  
BEVs on the Road  
385  
PHEVs on the Road  
2.07  
BEVs per 1k People  
1.06  
PHEVs per 1k People  
39.47  
BEVs per DCFC Ports  
7.28  
EVs per Level 2 Port  
90  
Vehicle Makes  
298  
Vehicle Models

1,005 total EVs in Hamilton County



# Hamilton County Trends



62 EV models in Hamilton County



# Launched: New Programs in 22



EV Growth Credit



Commercial Charger Incentive



Commercial EV Ra



Free Public Charging: EV Garage



Thank you!

