

History & Executive Committee

Drive Electric Tennessee

DriveElectricTN is a consortium of stakeholders, including State agencies, electric utilities, cities, universities, electric vehicle (EV) manufacturers, businesses, and advocacy groups, working together to accelerate a shared vision for EV adoption in Tennessee over the next 5-10 years.

DET Executive Committee

DriveElectricTN's Executive Committee is responsible for the overall direction and vision of the DriveElectricTN initiative, including, but not limited to, the project and program work undertaken by its Working Groups, its Administrators, or any Members working on behalf of DriveElectricTN. This includes programmatic and administrative oversight.

Timeline Start

2018

DET Roadmap 1.0

More than 30 stakeholder organizations worked together to identify statewide EV promotion strategies.

2019

Launch of DET

1. Formed Executive Committee;
2. Identified Co-chairs and project teams initiated for Working Groups;
3. Established DET website, statewide email list, social media channels;
4. Hired DET Coordinator;
5. Developed a Membership Program; and
6. Published Statewide EV Charging Infrastructure Needs Assessment.

Timeline

2020 - Driving EV Leadership Program Created

Hosted Driving EV Leadership events in partnership with Local Power Companies across Tennessee that engage local government representatives, LPCs and their stakeholders, local community leaders, businesses, and other organizations to help their region develop familiarity with EVs, and further develop their plans to accept and adopt electric transportation in Tennessee.

2020/2021 - DOE funded projects with Tennessee Tech

DriveElectricTN was a subrecipient of two DOE funded projects with TTU: Electric Vehicle Testbed and MD eTruck. Both projects served as testbed projects for the community and statewide fleets to explore how an EV would fit in their lifestyle and/or business operations. EV Testbed project concludes in December 2022 and the MD eTruck project wraps up in December 2024.

2020/2021 - Ride & Drives and National Drive Electric Week

The COVID-19 pandemic stalled the majority of DET's outreach and education efforts for 2020. The organization planned and participated in over 20 R&Ds during 2021, including Knoxville Electric Vehicle Associations' EV Festival in honor of National Drive Electric Week.

2020

DET Gains Momentum

1. Advanced 11 Working Groups projects;
2. Designed and launched a Statewide DET Specialty License Plate Program;
3. Secured Fiscal and In-Kind Memberships; and
4. Wrote and published several guides and resources including a Chapter Development Guide.

2021

DET Continues to Accelerate

1. Registered 1,100 interested individuals for the free DET License Plate;
2. Hired a Chapter Development Advisor; and
3. Developed curriculum and began filming online training course for the Certified EV Dealership program.

Timeline

2021/2022 - Annual DET Town Hall

DriveElectricTN hosted two successful virtual Town Halls. The Town Halls showcased numerous project and initiative updates. Attendees were able to hear directly from the Executive Committee, Working Group co-chairs, fleet managers, projects managers, and more!

2021/2022 - Certified EV Dealership Training Program

Dealerships learn about EV and EV charging basics, tips and tricks for selling EVs, and what information they need to share with their customers when selling EVs. Completion of the training program will result in a EV Dealer certification through DriveElectricTN.

2021/2022 - DET Specialty License Plate

DET worked with stakeholders to design a unique license plate in Tennessee to promote EVs. The proceeds from these specialty license plates will augment funding for DET's projects and programs to increase the adoption of EVs, encourage economic growth, and protect community health throughout Tennessee.

2022 - DET Chapter Development

DriveElectricTN successfully launched four chapters in 2022: Drive Electric Appalachian Highlands, Drive Electric Nashville, Drive Electric Scenic City, and Drive Electric Upper Cumberland. Chapters serve as an extension of the DriveElectricTN initiative and host Ride & Drives within their communities throughout the year.

2022

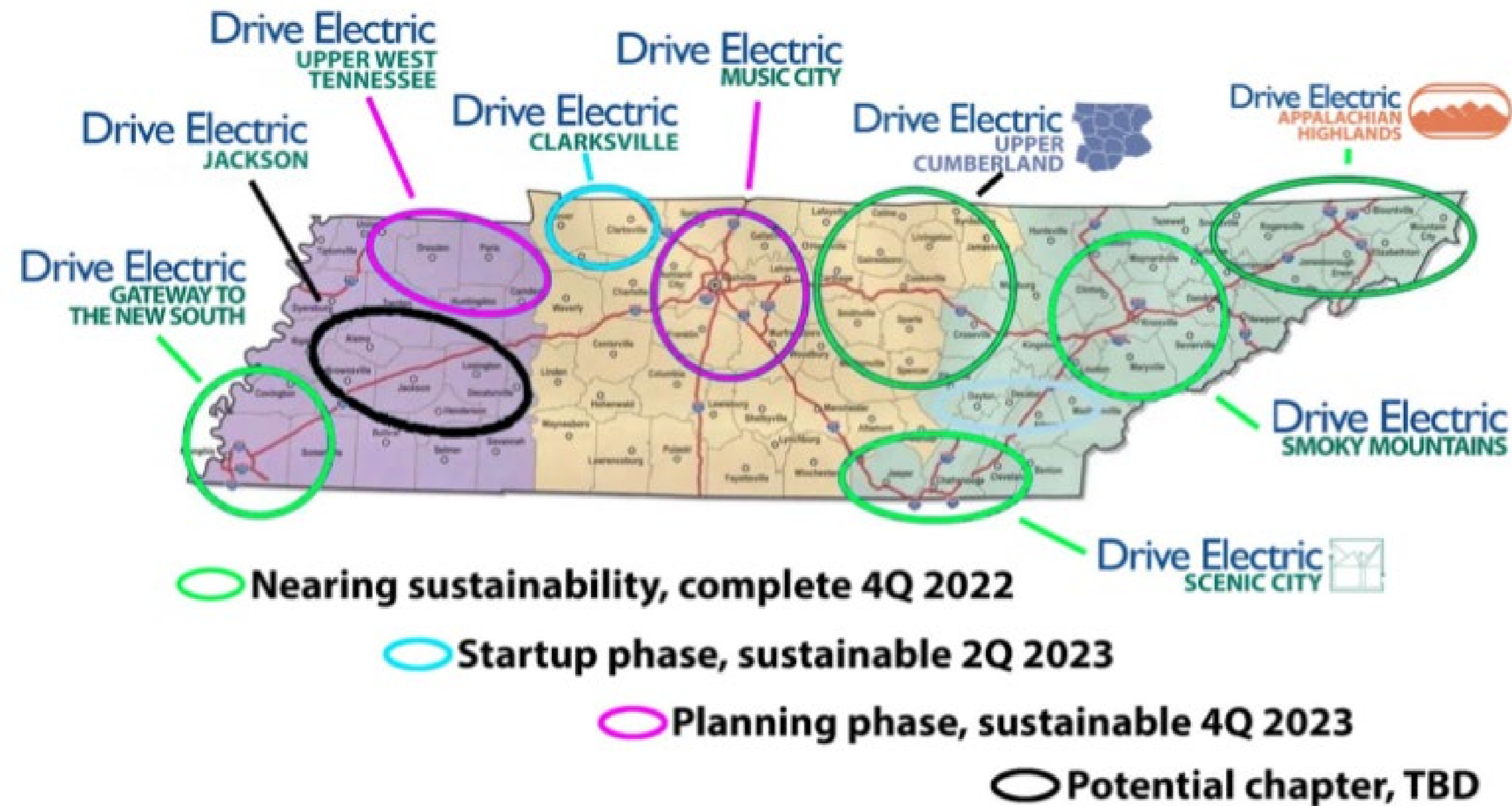
DET Extends Its Range

1. Several Infrastructure Working Group projects underway including a Community Charger Planning Tool;
2. Officially launched chapters in Chattanooga, Nashville, and Tri-Cities;
3. Hosted and assisted with 6 Ride & Learn events during NDEW;
4. Contributed to the Tennessee Electric Vehicle Infrastructure Plan;
5. Created the Local Action Playbook;
6. Hosted a community charging workshop for the Upper Cumberland region; and
7. Renewed contract with Electrify America to develop TV and radio commercials.

What comes next?

1. DET Roadmap 2.0;
2. Continue to identify funding and grant sources for the program; and
3. Launch of Certified EV Dealership Program.

Chapter Development



Infrastructure Needs Assessment



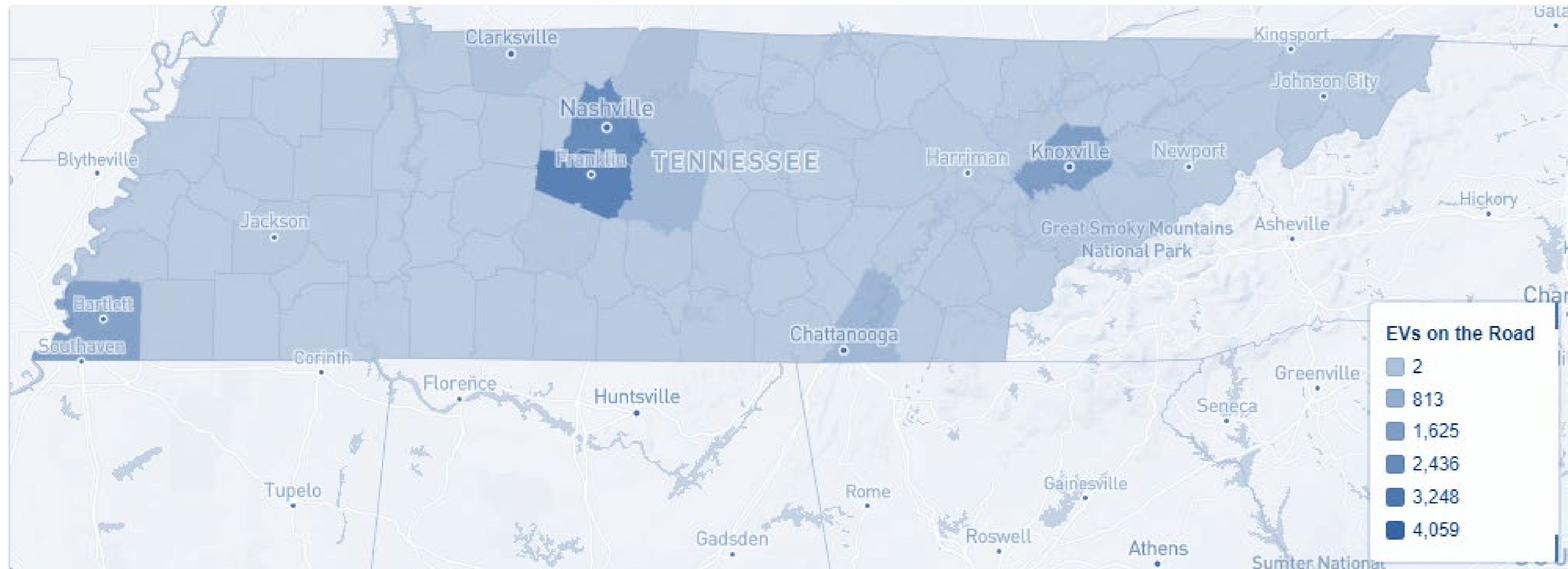
EVs by the Numbers

Atlas, through the Open Vehicle Registration Initiative, works with states directly to make data on EV registrations **publicly accessible**.

20,309 EVs on the road (as of June 30, 2022)

We want to see 200,000 EVs on the road by 2028.

source: [Atlas EV Hub](#)




Jonathan Overly

@East TN Clean Fuels

We, at ETCF, manage this effort because we believe access to cleaner fuel-types is a right for all.

Drive Electric

 **TENNESSEE**