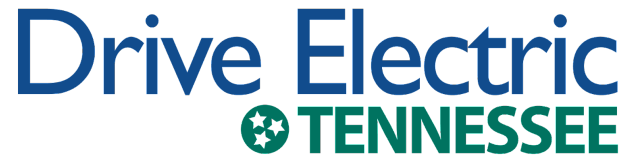


Annual Membership Benefits Large Power Provider

\$10,000



MAKE AN ELECTRIC DIFFERENCE IN TENNESSEE!

In addition to the benefits noted below, your support of DriveElectricTN (DET) will assist us in driving electric car, truck, school bus, work truck, mower, etc. adoption and use! We have developed a framework for building EV education and networking that is unrivaled in the southeast and plan to achieve our goals through effective partnerships.

- Partnership to hold one "Driving EV Leadership" half-day event in your area
- Opportunity to serve on the DET Executive Committee – Quarterly meetings
- Inclusion of Your PEVs in regional "Ride & Drives" and "Showcases"
- DET Webinars:
 - ✓ Opportunity to present about your company and vehicles in 1 webinar that will be emailed to all DET members and stakeholders, and through our social media accounts.
Collaborations with other "Drive Electric" partners across the U.S. and other DOE Clean Cities Programs will likely yield attendees outside of Tennessee.
 - ✓ Company logo included in all webinars as member
- Website:
 - ✓ Company logo and link (on homepage and member pages)
 - ✓ One company or creative ad* on the DET website, interstitially included in news posts and articles (ad runs in rotation for 12 months)
- Bi-monthly emails (24 emails + special emails):
 - ✓ Company logo in all emails as member
 - ✓ Opportunity to submit up to 8 news articles throughout the year
 - ✓ Inclusion of company or creative ad* in the bi-monthly email (2x/mo.; ad runs consecutively for four months)
- Advising and Grant Assistance:
 - ✓ Up to 8 hours of fleet review, directional advice and company connections
 - ✓ Up to 8 hours of guidance on grant applications for your company or fleet/partner clients
- Annual DET Education & Networking Conference
 - > *expected in Fall 2022 as a virtual event*
 - ✓ Recognition as a DET member at the conference
 - ✓ Discounts on other sponsorship and related conference opportunities
 - ✓ Opportunity to be a presenting speaker
 - ✓ Booth for your company at conference with 8 free guest passes
 - ✓ One event sponsorship company digital ad distributed via social media channels
- Invitation to serve on a Working Group and specific Task Force (or more than one)
- Access to member meetings & networking opportunities
- DET merchandise showing your support for DET and EVs
- Opportunity to submit Personal or Business Q&A Stories

* "Creative ad" means that we will work with you or your team towards building an ad that we believe will have a greater impact on our audience.